



# AYSO EXPO NORTHEAST

## Southbury, CT March 11-13, 2022

Please note – agenda could change  
\*Rev. 02/01/22



Date/Time	Course/Event	Location	Instructor(s)
<b>FRIDAY, March 11, 2022</b>			
5:00 pm–8:00 pm	EXPO Registration		
<b>SATURDAY, March 12, 2022</b>			
7:00 am - 8:00am	BREAKFAST	<b>TIMBERS – GIVE TICKET TO WAIT STAFF</b>	
7:00 am–2:00 pm	EXPO Registration		
8:00 am-5:00 pm	RC/AD Training – PRE-REGISTRATION REQUIRED		
8:30 am-4:30 pm	VENDOR SHOW		
8:00 am-8:45 am	Coach	*Annual Coach Update 2020	
	Referee	*What Makes You a Good, Respected Referee?	
	Management	*EtrainU Roundtable	
	Marketing	AYSO Best Practices for Sponsorship & Fundraising	
	Special Interest	More Soccer for More Kids Roundtable	
8:45 am-9:00 am	<b>BREAK</b>		
9:00 am-9:45 am	Coach	*Alternative Play Models – “Just What The Doctor Ordered” AYSO Playground Soccer 101 – Classroom Introduction	
	Referee	*Annual Referee Update	
	Management	Due Process *Getting to Yes: A Guide to Volunteer Recruitment	
	Marketing	Building the AYSO Brand in Your Community	
9:45 am-10:30 am	<b>BREAK – SNACKS IN VENDOR ROW</b>		
10:30 am-11:15 am	Coach	*Blowout Games: Coaching in a Mis-matched Game United Soccer Coaches presents Essential Principles of Effective Youth Coaching	
	Referee	*Preparing to Center Referee a Game Refereeing with Fewer Than Three	
	Management	*Due Process Review *Volunteer Retention is Not Detention	
11:15 am-11:30 am	<b>BREAK</b>		
11:30 am-12:15 pm	Coach	*Social & Emotional Learning – “The Missing Link” 11v11 Strategy: Coaching the Modern Defender	
	Referee	*Managing the Game *Offside: Making the Correct Call	
	Management	*Annual Management Update	
	Marketing	*Getting the Word Out – Marketing Your Program	



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SATURDAY, March 12, 2022 Cont.			
1:30 pm-2:45 pm		*Leadership Forum with NBOD Members and Section Directors	
2:45 pm-3:00 pm	<b>BREAK</b>		
3:00 pm-3:45 pm	Coach	*Women in Soccer – “You Can’t Be It If You Can’t See It” Tactical Formations & Systems of Play 11v11	
	Referee	*What Would You Do? Advantage – When and Where	
	Management	Safety Director Roundtable Sports Connect Roundtable	
	Marketing	*Social and Digital Marketing	
3:45 pm-4:00 pm	<b>BREAK</b>		
4:00 pm-4:45 pm	Coach	*The AYSO Coaching Manual – “Benefits, Features & Roadmap” *Playground – Engaging the Parents	
	Referee	Fouls & Misconduct Review for 12U Games and Below	
		Fouls & Misconduct Review for 14U Games and Above	
	Management	*VIP – Soccer with Special Needs Players *Registrar Roundtable	
Marketing	Advanced Social Media		
4:45 pm-5:00 pm	<b>BREAK</b>		
5:00 pm-5:45 pm	Coach	*Instructor Overview for the 2022 Coach Instructor Course *The Car Ride Home	
	Referee	*Set Up & Run a Virtual Referee Course Officiating as a Team	
		*DIVVY/Zip Books Roundtable	
	Management	Governance Made Easier: Standard Regional Policies & Protocols Intro	
Marketing	*Marketing Your Program in the New Normal		
7:00 pm	<b>AWARDS BANQUET DINNER</b>		<b>TIMBERS – GIVE MEAL TICKET AT DOOR</b>

DAYLIGHT SAVINGS TIME BEGINS  
DON'T FORGET TO SET YOUR CLOCKS AHEAD TONIGHT!



# AYSO EXPO NORTHEAST

## Southbury, CT March 6-8, 2020



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SUNDAY, March 13, 2022			
7:00 am–9:00 am	<b>BREAKFAST</b>		<b>TIMBERS—GIVE MEAL TICKET TO WAIT STAFF</b>
9:00 am-11:45 am	Marketing	Growth Workshop <b>** Pre-Registration Required</b>	
9:00 am-9:45 am	Coach	Playground Soccer & Schoolyard Soccer Program Leader - <b>CERTIFICATION</b> <b>** Must do field work at a later date</b>	
		Age-Appropriate Training: Environments & Expectations	
	Referee	*Concussion Protocol for Referees	
	Management	*What is a Budget Really Good For?	
9:45 am-10:00 am	<b>BREAK</b>		
10:00 am-10:45 am	Coach	*A Framework for Continuous Coach Education I – “The Why” AYSO Competitive Programs	
	Referee	Avoiding Trouble	
	Management	*Guide to Better Communications	
10:45 am-11:00 am	<b>BREAK</b>		
11:00 am–11:45am	Coach	*Coaching Coaches and Mentoring II - “The How” *AYSO Adult Soccer 2.0	
	Referee	Foundations of Officiating Futsal	
	Management	Stewards of the Game	

**\* = NEW/UPDATED WORKSHOPS  
TENTATIVE**