

AYSO SoCal Expo

March 24 - March 27, 2022

Town and Country San Diego
500 Hotel Circle North, San Diego, CA 92108

Thursday - March 24, 2022

Starts	Ends	Track	Course	Room
12:00 PM	4:00 PM		Instructor Lounge	Sunset 2
5:00 PM	6:15 PM		Registration For Introduction To Instruction	Town & Country Foyer
6:00 PM	9:00 PM		Introduction To Instruction	Town & Country B

Friday - March 25, 2022

Starts	Ends	Track	Course	Room
7:15 AM	6:15 PM		Expo Registration & Info Desk	Town & Country Foyer
7:15 AM	6:15 PM		Goody Bag Handout	Golden State Boardroom
7:15 AM	6:15 PM		Instructor Lounge	Sunset 2
9:00 AM	6:15 PM		Live Help Desk (Affinity, Sports Connect, Zipbooks & Divvy)	Sunset 1
8:00 AM	6:00 PM	Coach	Advanced Coach Course	Town & Country D
8:00 AM	5:00 PM	Coach	Advanced Coach Instructor	Palm Room 1
8:00 AM	5:00 PM	Coach	Coach Instructor 2022	Palm Room 5
8:00 AM	2:00 PM	Management	Management Instructor	Palm Room 2
8:00 AM	12:00 PM	Referee	Area Referee Administrator	Pacific C
8:00 AM	12:00 PM	Referee	Regional Referee Administrator	Pacific D
9:00 AM	12:00 PM	Referee	Regional Referee - In-person Companion Course	Town & Country A
9:30 AM	10:45 AM	Special Interest	The New AYSOU For Instructors, Powered by etrainu	Town & Country B
11:00 AM	12:15 PM	Special Interest	The New AYSOU For Administrators, Powered by etrainu	Town & Country B
11:00 AM	12:15 PM	Special Interest	How To Use The Divvy Card System	Town & Country C
12:00 PM	5:00 PM		Vendor Show	Golden State Ballroom
12:30 PM	1:45 PM	Special Interest	RMS: Sports Connect Registration and Parental Portals	Town & Country B
12:30 PM	1:45 PM	Special Interest	Using Zipbooks In Your Region	Town & Country C
2:00 PM	3:15 PM	Management	New! Advanced Dispute Resolution	Town & Country A
2:00 PM	3:15 PM	Management	New! Instructor Training for the 2021 Introduction to Instruction Course	Palm Room 3
2:00 PM	3:15 PM	Management	Regional Board Member Training	Pacific C
2:00 PM	3:15 PM	Referee	How to Run a Mentoring Program	Palm Room 4
2:00 PM	3:15 PM	Referee	Avoiding Trouble	Pacific D
2:00 PM	3:15 PM	Referee	Newer Ideas in Referee Positioning	Pacific E
2:00 PM	3:15 PM	Special Interest	RMS: Affinity's Association Reporting Platform	Town & Country B
2:00 PM	3:15 PM	Special Interest	AYSO's Safe Haven Addendum	Town & Country C

2:00 PM	3:15 PM	Special Interest	New! Social and Digital Marketing	Palm Room 7
3:30 PM	4:45 PM	Management	New! Dispute Resolution Review	Town & Country A
3:30 PM	4:45 PM	Management	Division Coordinator	Palm Room 2
3:30 PM	4:45 PM	Management	Child & Volunteer Protection Advocate	Palm Room 3
3:30 PM	4:45 PM	Referee	Refereeing is Thinking	Palm Room 4
3:30 PM	4:45 PM	Referee	Offside Review	Pacific C
3:30 PM	4:45 PM	Referee	Fouls and Misconduct Review for 12U Games & Below	Pacific D
3:30 PM	4:45 PM	Referee	How to Be a Lead Referee Instructor	Pacific E
3:30 PM	4:45 PM	Special Interest	The New AYSOU For Instructors, Powered by etrainu	Town & Country B
3:30 PM	4:45 PM	Special Interest	How To Use The Divvy Card System	Town & Country C
3:30 PM	4:45 PM	Special Interest	Advanced Social Media	Palm Room 7
3:30 PM	4:45 PM	Special Interest	VIP Instructor – Part 1	Pacific F
5:00 PM	6:15 PM	Special Interest	VIP Instructor – Part 2	Pacific F
5:00 PM	6:15 PM	Management	Governance Made Easier: Standard Regional Policies and Protocols Intro	Palm Room 1
5:00 PM	6:15 PM	Management	New! Treasurer Roundtable	Palm Room 2
5:00 PM	6:15 PM	Management	New! Safety Director Roundtable	Palm Room 3
5:00 PM	6:15 PM	Management	New! registrar Roundtable	Palm Room 6
5:00 PM	6:15 PM	Referee	Recruiting & Retaining Referees	Palm Room 4
5:00 PM	6:15 PM	Referee	Fouls and Misconduct Review for 14U Games & Above	Pacific C
5:00 PM	6:15 PM	Referee	Referee Assessor Roundtable	Pacific D
5:00 PM	6:15 PM	Referee	Proactive Refereeing - Reading the Game and Taking Action	Pacific E
5:00 PM	6:15 PM	Special Interest	The New AYSOU For Administrators, Powered by etrainu	Town & Country B
5:00 PM	6:15 PM	Special Interest	Using Zipbooks In Your Region	Town & Country C
5:00 PM	6:15 PM	Special Interest	New! Marketing your Program in the New Normal	Palm Room 7

Saturday - March 26, 2022

Starts	Ends	Track	Course	Room
6:45 AM	3:30 PM		Expo Registration & Info Desk	Town & Country Foyer
6:45 AM	4:00 PM		Goody Bag Handout	Golden State Boardroom
7:00am	8:00am		Breakfast	Flamingo Lawn
7:15 AM	6:00 PM		Instructor Lounge	Sunset 2
7:15 AM	3:00 PM		VIP Silent Auction	Town & Country Foyer
8:00 AM	4:45 PM		Live Help Desk (Affinity, Sports Connect, Zipbooks & Divvy)	Sunset 1
8:00 AM	9:15 AM	Coach	New! Annual Coach Update 2021	Town & Country C
8:00 AM	9:15 AM	Management	Dispute Resolution	Town & Country A
8:00 AM	9:15 AM	Management	Regional Board Member Training	Palm Room 2
8:00 AM	9:15 AM	Management	Revised - Guide to Improving Region Board Meetings	Palm Room 3
8:00 AM	9:15 AM	Management	Revised - Developing a Region Calendar	Palm Room 4
8:00 AM	9:15 AM	Referee	Fouls and Misconduct Review for 14U Games & Above	Town & Country D
8:00 AM	9:15 AM	Referee	Referee Administrator Roundtable	Pacific C

8:00 AM	9:15 AM	Referee	You Make the Call I	Pacific D
8:00 AM	9:15 AM	Referee	Officiating as a Team	Pacific E
8:00 AM	9:15 AM	Special Interest	How To Use The Divvy Card System	Pacific A
8:00 AM	9:15 AM	Special Interest	The New AYSOU For Instructors, Powered by etrainu	Town & Country B
8:00 AM	9:15 AM	Special Interest	AYSO Best Practices for Sponsorship and Fundraising	Palm Room 1
8:00 AM	4:00 PM		Vendor Show	Golden State Ballroom
9:30 AM	10:45 AM	Coach	AYSO Competitive Programs	Town & Country D
9:30 AM	10:45 AM	Coach	Effective Session Planning and Implementation	Palm Room 2
9:30 AM	10:45 AM	Coach	Coach Administrator Training – CERTIFICATION	Palm Room 6
9:30 AM	10:45 AM	Coach	Tactical Formations and Systems of Play 11 v 11	Palm Room 7
9:30 AM	10:45 AM	Coach	4v4 Training for 6U & 8U	Golden State Ballroom
9:30 AM	10:45 AM	Management	New! Advance Dispute Resolution	Town & Country A
9:30 AM	10:45 AM	Management	New! Getting to Yes: A Guide to Volunteer Recruitment	Palm Room 3
9:30 AM	10:45 AM	Management	Revised – Auditor	Palm Room 4
9:30 AM	10:45 AM	Management	Revised - Guide to Better Communications	Palm Room 5
9:30 AM	10:45 AM	Referee	New! Annual Referee Update	Town & Country C
9:30 AM	10:45 AM	Referee	Fouls & Misconduct Review for 12U and below	Pacific C
9:30 AM	10:45 AM	Referee	Newer Ideas in Referee Positioning	Pacific D
9:30 AM	10:45 AM	Referee	Women's Referee & Coach Forum	Pacific E
9:30 AM	10:45 AM	Special Interest	Using Zipbooks In Your Region	Pacific A
9:30 AM	10:45 AM	Special Interest	The New AYSOU For Administrators, Powered by etrainu	Town & Country B
9:30 AM	10:45 AM	Special Interest	New! Social and Digital Marketing	Palm Room 1
11:00 AM	12:15 PM	Coach	United Soccer Coaches presents Essential Principles of Effective Youth Coaching	Town & Country D
11:00 AM	12:15 PM	Coach	New! The AYSO Coaching Manual – “Benefits, Features and Roadmap”	Palm Room 2
11:00 AM	12:15 PM	Coach	VIP: The Right Thing to Do; a Great Way to Grow	Palm Room 6
11:00 AM	12:15 PM	Coach	AYSO Goalkeeping Field Training (Basics)	Golden State Ballroom
11:00 AM	12:15 PM	Management	Due Process	Town & Country A
11:00 AM	12:15 PM	Management	New! Volunteer Retention Is Not Detention	Palm Room 3
11:00 AM	12:15 PM	Management	Treasurer Course	Palm Room 4
11:00 AM	12:15 PM	Management	Tournament Management Training	Palm Room 5
11:00 AM	12:15 PM	Referee	Offside Review	Pacific C
11:00 AM	12:15 PM	Referee	Refereeing is Thinking	Pacific D
11:00 AM	12:15 PM	Referee	Be a Great Mentor	Pacific E
11:00 AM	12:15 PM	Special Interest	AYSO's Safe Haven Addendum	Pacific A
11:00 AM	12:15 PM	Special Interest	RMS: Sports Connect Registration and Parental Portals	Town & Country B
11:00 AM	12:15 PM	Special Interest	Revised – AYSO Adult Soccer 2.0	Town & Country C
11:00 AM	12:15 PM	Special Interest	Advanced Social Media	Palm Room 1
11:00 AM	12:15 PM	Special Interest	How To Use The Divvy Card System	Palm Room 7
12:30 PM	1:30 PM		Lunch	Flamingo Lawn
1:30 PM	2:45 PM	Coach	NEW! A Framework for Continuous Coach Education I – “The Why”	Town & Country D

1:30 PM	2:45 PM	Coach	AYSO Playground Soccer 101 – Classroom Introduction	Palm Room 2
1:30 PM	2:45 PM	Coach	New! The AYSO Coaching Manual presents Age-Appropriate Activities to Meet YOUR Players' Needs	Palm Room 3
1:30 PM	2:45 PM	Coach	New! Instructor Overview for Introduction to Instruction 2021	Palm Room 4
1:30 PM	2:45 PM	Coach	AYSO Goalkeeping Field Training (Advanced)	Golden State Ballroom
1:30 PM	2:45 PM	Management	New! Dispute Resolution Review	Pacific A
1:30 PM	2:45 PM	Management	New! Due Process Review	Town & Country A
1:30 PM	2:45 PM	Management	Regional Board Member Training	Palm Room 5
1:30 PM	2:45 PM	Management	Registrar Course	Palm Room 6
1:30 PM	2:45 PM	Referee	New! Stopping Referee Abuse	Town & Country C
1:30 PM	2:45 PM	Referee	Advantage - When and Where?	Pacific C
1:30 PM	2:45 PM	Referee	Avoiding Trouble	Pacific D
1:30 PM	2:45 PM	Referee	Nurturing and Retaining Youth Referees	Pacific E
1:30 PM	2:45 PM	Special Interest	RMS: Affinity's Association Reporting Platform	Town & Country B
1:30 PM	2:45 PM	Special Interest	AYSO Goalkeeping – Certification Class (Part 1)	Palm Room 1
1:30 PM	2:45 PM	Special Interest	Using Zipbooks In Your Region	Palm Room 7
1:30 PM	2:45 PM	Special Interest	VIP Volunteer Training (2 1/2 hours) Part 1	Pacific F
3:00 PM	4:15 PM	Special Interest	VIP Volunteer Training (2 1/2 hours) Part 2	Pacific F
3:00 PM	4:15 PM	Coach	AYSO United – Success and the Roadmap Forward	Town & Country C
3:00 PM	4:15 PM	Coach	NEW! Coaching Coaches and Mentoring II – “The How”	Town & Country D
3:00 PM	4:15 PM	Coach	Match Analysis using Principles of Play and the 5 W's	Palm Room 2
3:00 PM	4:15 PM	Coach	New! Instructor Overview for The 2022 Coach Instructor Course	Palm Room 3
3:00 PM	4:15 PM	Coach	AYSO Playground Soccer – Field Demonstration	Golden State Ballroom
3:00 PM	4:15 PM	Management	Governance Made Easier: Standard Regional Policies and Protocols Intro	Palm Room 4
3:00 PM	4:15 PM	Management	Revised - Registration Events in the Digital Age	Palm Room 5
3:00 PM	4:15 PM	Management	Division Coordinator	Palm Room 6
3:00 PM	4:15 PM	Management	New! Treasurer Roundtable	Palm Room 7
3:00 PM	4:15 PM	Referee	Referee and Coach Roundtable	Town & Country A
3:00 PM	4:15 PM	Referee	You Make the Call II	Pacific C
3:00 PM	4:15 PM	Referee	Game Reports	Pacific D
3:00 PM	4:15 PM	Referee	Refereeing with Fewer Than Three	Pacific E
3:00 PM	4:15 PM	Special Interest	Leadership Forum with NBOD Members and Section Directors	Pacific A
3:00 PM	4:15 PM	Special Interest	The New AYSOU For Instructors, Powered by etrainu	Town & Country B
3:00 PM	4:15 PM	Special Interest	AYSO Goalkeeping – Certification Class (Part 2)	Palm Room 1
4:30 PM	5:45 PM		SECTION 11 AWARDS	Pacific A
4:30 PM	5:45 PM		SECTION 1 AWARDS	Town & Country A
4:30 PM	5:45 PM		SECTION 10 AWARDS	Town & Country D
8:00 PM			AYSO Volunteer Appreciation Social Hosted by 	Flamingo Lawn

Sunday - March 27, 2022

Starts	Ends	Track	Course	Room
7:00 AM	12:00 PM		Instructor Lounge	Sunset 2
9:00 AM	10:15 AM	Coach	7v7 Training for 10U	Town & Country D
9:00 AM	10:15 AM	Coach	New! Social and Emotional Learning – “The Missing Link”	Palm Room 5
9:00 AM	10:15 AM	Coach	New! Women in Soccer – “You Can’t Be it if You Can’t See it”	Palm Room 6
9:00 AM	10:15 AM	Coach	etrainu for Instructors	Pacific F
9:00 AM	10:15 AM	Management	New! Dispute Resolution Review	Town & Country A
9:00 AM	10:15 AM	Management	Safety Director Course	Palm Room 2
9:00 AM	10:15 AM	Management	Revised - Auditor	Palm Room 3
9:00 AM	10:15 AM	Management	New! registrar Roundtable	Palm Room 4
9:00 AM	10:15 AM	Referee	New! Annual Referee Update	Town & Country B
9:00 AM	10:15 AM	Referee	New! Stopping Referee Abuse	Pacific C
9:00 AM	10:15 AM	Referee	Free Kicks & Restarts	Pacific D
9:00 AM	10:15 AM	Referee	Proactive Refereeing - Reading the Game and Taking Action	Pacific E
9:00 AM	10:15 AM	Special Interest	New! Social and Digital Marketing	Palm Room 7
10:30 AM	11:45 AM	Coach	9v9 Training for 12U	Town & Country D
10:30 AM	11:45 AM	Coach	New! AYSO United – How to Develop and Deliver your Coaching Philosophy	Palm Room 5
10:30 AM	11:45 AM	Coach	New! Alternative Play Models – “Just What the Dr. Ordered?”	Palm Room 6
10:30 AM	11:45 AM	Management	Due Process	Town & Country A
10:30 AM	11:45 AM	Management	New! What is a Budget Really For?	Palm Room 2
10:30 AM	11:45 AM	Management	AYSO’s Safe Haven Addendum	Palm Room 3
10:30 AM	11:45 AM	Management	New! Safety Director Roundtable	Palm Room 4
10:30 AM	11:45 AM	Referee	Referee Instructor Roundtable	Town & Country B
10:30 AM	11:45 AM	Referee	You Make the Call II	Pacific C
10:30 AM	11:45 AM	Referee	You Make the Call I	Pacific D
10:30 AM	11:45 AM	Referee	Be a Great Mentor	Pacific E
10:30 AM	11:45 AM	Special Interest	New! Marketing your Program in the New Normal	Palm Room 7