



AYSO 1/10/11 EXPO

March 16 - March 19, 2023



Pasadena Conference & Convention Center
300 E. Green Street, Pasadena CA 91101

Thursday, March 16

Track	Time	Course	Room
	3:00 PM - 6:15 PM	GOODY BAG ROOM	Convention Center
	5:00 PM - 6:15 PM	REGISTRATION FOR INTRODUCTION TO INSTRUCTION	Convention Center
Management	6:00 PM - 9:00 PM	Introduction to Instruction I2I Certification	A

Friday, March 17

	Time	Course	Room
	7:15 AM - 6:15 PM	EXPO REGISTRATION & INFO DESK	Convention Center
	7:15 AM - 6:15 PM	GOODY BAG ROOM	Convention Center
	7:15 AM - 6:15 PM	AYSO HELP DESK- PLATFORM ASSISTANCE	205
Management	8:00 AM - 3:30 PM	Management Instructor - Sign up in AYSOU	212
Management	8:00 AM - 3:30 PM	Advanced Management Instructor - Sign up in AYSOU	214
Referee	8:00 AM - 12:30 PM	Area Referee Administrator - Sign up on AYSOU	103
Referee	8:00 AM - 12:30 PM	Regional Referee Administrator - Sign up on AYSOU	104
Referee	8:00 AM - 12:30 PM	Referee Instructor Evaluator Course - Sign up on AYSOU	105
Referee	8:00 AM - 12:30 PM	NEW Referee Mentor Certification Course - Sign up on AYSOU	107
Coach	8:00 AM - 5:00 PM	Coach Instructor - Sign up on AYSOU	A
Coach	8:00 AM - 5:00 PM	Advanced Coach Instructor - Sign up on AYSOU	B
Special Interest	8:00 AM - 12:15 PM	Growth Workshop Part 1, 2 & 3	101
Special Interest	9:30 AM - 12:15 AM	VIP/EPIC Volunteer Training Part 1 & 2 Sign up on AYSOU	102
Special Interest	8:00 AM - 9:15 AM	Social & Digital Marketing	211
Special Interest	9:30 AM - 10:45 AM	Building your AYSO Brand	211
Special Interest	11:00 AM - 12:15 PM	Marketing AYSO in YOUR Community	211
	12:00 PM - 5:00 PM	VENDOR SHOW	Exhibit Hall A
	12:30 PM - 1:15 PM	BOX LUNCH	Lobby
Special Interest	2:00 PM - 3:15 PM	Advanced Social Media	211
Special Interest	2:00 PM - 3:15 PM	Sports Connect - General Registration Use and Q & A	208
Special Interest	2:00 PM - 3:15 PM	Tournaments	102
Management	2:00 PM - 3:15 PM	Registration Events in the Digital Age	204
Management	2:00 PM - 3:15 PM	Planning Effective Board Meetings	214
Referee	2:00 PM - 3:15 PM	How to Run a Mentoring Program	103
Referee	2:00 PM - 3:15 PM	Avoiding Trouble	104
Referee	2:00 PM - 3:15 PM	Newer Concepts in Referee Positioning	105
Referee	2:00 PM - 3:15 PM	NEW - eTrainu & Sports Connect for AYSO Referee Administrators and Instructors	107
Special Interest	3:30 PM - 4:45 PM	Social & Digital Marketing	211
Special Interest	3:30 PM - 4:45 PM	Divvy/QuickBooks 101	208
Special Interest	3:30 PM - 4:45 PM	Annual Management Update	106
Special Interest	3:30 PM - 4:45 PM	Building the AYSO Brand in your Community	102
Management	3:30 PM - 4:45 PM	Dispute Resolution	212
Management	3:30 PM - 4:45 PM	Developing a Regional Calendar	214
Management	3:30 PM - 4:45 PM	What is a Budget Really For?	204
Management	3:30 PM - 4:45 PM	Guide to Better Communications	207
Coach	3:30 PM - 4:45 PM	Attacking Technically and Tactically	C
Coach	3:30 PM - 4:45 PM	Alternative Play Models - "Just what the Dr. Ordered?"	D
Referee	3:30 PM - 4:45 PM	Fouls & Misconduct Review for 12U and below	103
Referee	3:30 PM - 4:45 PM	Offside Review	104
Referee	3:30 PM - 4:45 PM	How to be a Lead Referee Instructor	105
Referee	3:30 PM - 4:45 PM	Refereeing is Thinking	107
Special Interest	5:00 PM - 6:15 PM	Working with Field Owners	106
Special Interest	5:00 PM - 6:15 PM	Association Platform - Preview Events, Tournament & Stack Official Platforms	101

Special Interest	5:00 PM	-	6:15 PM	Introduction to Qvinci- Reporting for ADs, Region/Area Auditors	208
Special Interest	5:00 PM	-	6:15 PM	Best Practices for Fundraising and Sponsorships	211
Special Interest	5:00 PM	-	6:15 PM	Financial Transparency	102
Management	5:00 PM	-	6:15 PM	AYSO Safe Haven Addendum	106
Management	5:00 PM	-	6:15 PM	NEW! Facilitation and the Teaching Process	C
Management	5:00 PM	-	6:15 PM	Due Process	212
Management	5:00 PM	-	6:15 PM	Governance Made Easier	214
Management	5:00 PM	-	6:15 PM	Safety Director	204
Management	5:00 PM	-	6:15 PM	Due Process Review	207
Referee	5:00 PM	-	6:15 PM	Fouls & Misconduct Review for 14U and Older	103
Referee	5:00 PM	-	6:15 PM	Referee Assessor Rountable	104
Referee	5:00 PM	-	6:15 PM	Proactive Refereeing- Reading the Game and Taking Action	105
Referee	5:00 PM	-	6:15 PM	Recruiting & Retaining Referees	107

Saturday, March 18

	Time		Course	Room	
	6:45 AM	-	3:30 PM	EXPO REGISTRATION & INFO DESK	Convention Center
	6:45 AM	-	6:15 PM	EPIC SILENT AUCTION	Conference Center
	6:45 AM	-	6:15 PM	GOODY BAG ROOM	Convention Center
	6:45 AM	-	6:15 PM	AYSO HELP DESK- PLATFORM ASSISTANCE	205
	7:00 AM	-	7:45 PM	BREAKFAST	Exhibit Hall B
	7:30 AM	-	4:30 PM	VENDOR SHOW	Convention Center
	9:00 AM	-	4:00 PM	COIN AND PIN EXCHANGE	Conference Center
Special Interest	8:00 AM	-	9:15 AM	Sports Connect - General Registration Use and Q & A	208
Special Interest	8:00 AM	-	9:15 AM	Developing a Regional Calendar	101
Special Interest	8:00 AM	-	9:15 AM	Getting to Yes! Improving Volunteer Recruitment	211
Special Interest	8:00 AM	-	9:15 AM	VIP/EPIC Instructor – Part 1 - Sign up on AYSOU	102
Management	8:00 AM	-	9:15 AM	Dispute Resolution Review	121
Management	8:00 AM	-	9:15 AM	Regional Board Member	214
Management	8:00 AM	-	9:15 AM	Treasurer Guided Q&A	204
Management	8:00 AM	-	9:15 AM	Getting Started: Building Your Region's Homepage	207
Coach	8:00 AM	-	9:15 AM	Annual Coach Update	C
Referee	8:00 AM	-	9:15 AM	You Make the Call 1	103
Referee	8:00 AM	-	9:15 AM	Fouls & Misconduct Review for 14U and Older	104
Referee	8:00 AM	-	9:15 AM	Refree Administrator Rountable	105
Referee	8:00 AM	-	9:15 PM	Officiating as a Team	Exhibit Hall Field
Special Interest	9:30 AM	-	10:45 AM	Association Platform - Preview Events, Tournament & Stack Official Platforms	101
Special Interest	9:30 AM	-	10:45 AM	NEW! Divvy/QuickBooks 101	211
Special Interest	9:30 AM	-	10:45 AM	Marketing AYSO in YOUR Community	208
Special Interest	9:30 AM	-	10:45 AM	Volunteer Retention is not Detention	106
Special Interest	9:30 AM	-	10:45 AM	VIP/EPIC Instructor – Part 2 Sign up on AYSOU	102
Management	9:30 AM	-	10:45 AM	Child & Volunteer Protection Advocate (CVPA)	212
Management	9:30 AM	-	10:45 AM	Registrar	214
Management	9:30 AM	-	10:45 AM	Safety Director Guided Q&A	204
Management	9:30 AM	-	10:45 AM	Working with Field Owners	207
Coach	9:30 AM	-	10:45 AM	Instructor Overview for the 2023 Intermediate & Advanced Coach Instructor Course	C
Coach	9:30 AM	-	10:45 AM	4 V 4 Training for 6U & 8U	B
Coach	9:30 AM	-	10:45 AM	AYSO Adult Soccer 2.0	A
Coach	9:30 AM	-	10:45 AM	Tactical Formations and Systems of Play 11 V 11	D
Coach	9:30 AM	-	10:45 AM	TCM's Top 5 - Age Group Activities How to make them work for your Team	E
Referee	9:30 AM	-	10:45 AM	Annual Referee Update	103
Referee	9:30 AM	-	10:45 AM	Newer Concepts in Referee Positioning	104
Referee	9:30 AM	-	10:45 AM	Women's Referee/Coach Forum	105
Referee	9:30 AM	-	10:45 AM	Fouls & Misconducts Review for 12U and Below	107
Special Interest	11:00 AM	-	12:15 PM	AYSOU- General Use and Reporting Updates	101
Special Interest	11:00 AM	-	12:15 PM	Introduction to Qvinci- Reporting for ADs, Region/Area Auditors	211
Special Interest	11:00 AM	-	12:15 PM	Best Practices for Fundraising and Sponsorships	208
Special Interest	11:00 AM	-	12:15 PM	VIP/EPIC Instructor – Part 3 Sign up on AYSOU	102
Management	11:00 AM	-	12:15 PM	Creating a Culture of Volunteer Willingness & Appreciation	212
Management	11:00 AM	-	12:15 PM	Treasurer	214
Management	11:00 AM	-	12:15 PM	Division Coordinator	204
Management	11:00 AM	-	12:15 PM	Tips for Enhancing Your AYSO Website	207
Coach	11:00 AM	-	12:15 PM	A Framework for Continuous Coach Education 1 - "The Why"	A
Coach	11:00 AM	-	12:15 PM	Effective Planning and Implementation	B

Coach	11:00 AM	-	12:15 PM	Chicago Fire FC Presents- Social & Emotional Learning & How to Close the GAP	C
Coach	11:00 AM	-	12:15 PM	AYSO Playground Soccer 101 - Classroom Introduction	D
Coach	11:00 AM	-	12:15 PM	7 V 7 Training for 10U	Exhibit Hall Field
Referee	11:00 AM	-	12:15 PM	Referee Upgrade Roundtable	103
Referee	11:00 AM	-	12:15 PM	Offside Review	104
Referee	11:00 AM	-	12:15 PM	Refereeing is Thinking	105
Referee	11:00 AM	-	12:15 PM	Be a Great Mentor	107
	12:30 PM	-	1:30 PM	LUNCH	Exhibit Hall B
Special Interest	1:30 PM	-	2:45 PM	Registration Events in the Digital Age	208
Special Interest	1:30 PM	-	2:45 PM	Social & Digital Marketing	101
Special Interest	1:30 PM	-	2:45 PM	AYSO Competative Programs	106
Special Interest	1:30 PM	-	2:45 PM	Building the AYSO Brand in your Community	102
Management	1:30 PM	-	2:45 PM	Financial Transparency	121
Management	1:30 PM	-	2:45 PM	Registrar Guided Q&A	214
Management	1:30 PM	-	2:45 PM	Importancd of Safe, Fair Fun, Welcome to Kids Zone	204
Management	1:30 PM	-	2:45 PM	Managing Digital Assets	207
Coach	1:30 PM	-	2:45 PM	Social and Emotional Learning - "The Missing Link"	A
Coach	1:30 PM	-	2:45 PM	AYSO Goal Keeping	B
Coach	1:30 PM	-	2:45 PM	From Immediate Training Session Feedback & Reflection to Team Scheduling	C
Coach	1:30 PM	-	2:45 PM	Coach Administrator Training - Certification	D
Coach	1:30 PM	-	2:45 PM	AYSO Playground Soccer- Field Demonstration	Exhibit Hall Field
Referee	1:30 PM	-	2:45 PM	Advantage - When & Where?	103
Referee	1:30 PM	-	2:45 PM	Nurturing & Retaining Youth Referees	104
Referee	1:30 PM	-	2:45 PM	Avoiding Trouble	105
Referee	1:30 PM	-	2:45 PM	Stopping Referee Abuse	107
Special Interest	3:00 PM	-	4:15 PM	Leadership Forum with NBOD Members & Section Directors- Updates	106
Special Interest	3:00 PM	-	4:15 PM	AYSOU- General Use and Reporting Updates	101
Special Interest	3:00 PM	-	4:15 PM	Guide to Better Communications	102
Special Interest	3:00 PM	-	4:15 PM	Governance Made Easier	208
Special Interest	3:00 PM	-	4:15 PM	Managing Digital Assets	211
Management	3:00 PM	-	4:15 PM	Volunteer Retention is Not Detention	212
Management	3:00 PM	-	4:15 PM	Auditor	214
Management	3:00 PM	-	4:15 PM	Advanced Dispute Resolution	204
Management	3:00 PM	-	4:15 PM	Tournament Management	207
Coach	3:00 PM	-	4:15 PM	CSKJ Presents Keeping Your Athletes Healthy	B
Coach	3:00 PM	-	4:15 PM	Match Analysis using Principles of PPlay and the 5 W's	C
Coach	3:00 PM	-	4:15 PM	VIP/EPIC Program Guide: Welcome to EPIC	A
Coach	3:00 PM	-	4:15 PM	Coaching Female Players	D
Coach	3:00 PM	-	4:15 PM	AYSO Goalkeeping	Exhibit Hall Field
Referee	3:00 PM	-	4:15 PM	Game Reports - You Showed a Card, Now What?	103
Referee	3:00 PM	-	4:15 PM	You Make a Call II	104
Referee	3:00 PM	-	4:15 PM	Refereeing with Fewer than Three	105
Referee	3:00 PM	-	4:15 PM	Referee/Coach Roundtable	107
	4:15 PM	-	4:45 PM	BREAK	
	4:45 PM	-	6:00 PM	SECTION 10 AWARDS	106
	4:45 PM	-	6:00 PM	SECTION 11 AWARDS	D
	4:45 PM	-	6:00 PM	SECTION 1 AWARDS	F

Sunday, March 19

	Time		Course	Room	
Special Interest	9:00 AM	-	10:15 AM	Building your AYSO Brand	211
Special Interest	9:00 AM	-	10:15 AM	Management Update	106
Special Interest	9:00 AM	-	10:15 AM	Getting Started: Building Your Region's Homepage	101
Management	9:00 AM	-	10:15 AM	Child & Volunteer Protection Advocate (CVPA)	212
Management	9:00 AM	-	10:15 AM	Dispute Resolution	214
Coach	9:00 AM	-	10:15 AM	Program Overview for KickStart Soccer: The combined playground/Schoolyard Option	A
Coach	9:00 AM	-	10:15 AM	Foundation of Futsal 1 - Certification (Part 1 of 2)	B
Coach	9:00 AM	-	10:15 AM	Updated Women in Soccer - "You Can't be it if you Can't See it"	D
Referee	9:00 AM	-	10:15 AM	Annual Referee Update	107
Referee	9:00 AM	-	10:15 AM	Free Kicks and Restarts	Exhibit Hall Field
Referee	9:00 AM	-	10:15 AM	Proactive Refereeing - Reading the Game and Taking Action	103
Referee	9:00 AM	-	10:15 AM	Stopping Refree Abuse	104
Special Interest	10:30 AM	-	11:45 AM	AYSO Safe Haven Addendum	106

Special Interest	10:30 AM	-	11:45 AM	Advanced Social Media	211
Special Interest	10:30 AM	-	11:45 AM	Creating a Culture of Volunteer Willingness and Appreciation	101
Special Interest	10:30 AM	-	11:45 AM	Tips for Enhancing Your AYSO Website	102
Management	10:30 AM	-	11:45 AM	Stewards of the Game	212
Management	10:30 AM	-	11:45 AM	Due Process	214
Management	10:30 AM	-	11:45 AM	Getting to Yes! Improving Volunteer Recruitment	207
Management	10:30 AM	-	11:45 AM	NEW! Facilitation and the Teaching Process	204
Coach	10:30 AM	-	11:45 AM	Chicago Fire FC Presents - Increasing Your Players Learning Power	A
Coach	10:30 AM	-	11:45 AM	Foundation of Futsal 2 - Certification (Part 2 of 2)	B
Coach	10:30 AM	-	11:45 AM	Importance of a Safe, Fair, Fun, Family -Friendly Environment. Welcome to the Kids Zone	C
Coach	10:30 AM	-	11:45 AM	Playground Soccer and Schoolyard Soccer Program Leader - Certification	D
Referee	10:30 AM	-	11:45 AM	Referee Instructor Roundtable	107
Referee	10:30 AM	-	11:45 AM	You Make the Call I	103
Referee	10:30 AM	-	11:45 AM	You Make the Call II	104
Referee	10:30 AM	-	11:45 AM	Be a Great Mentor	105