



AYSO EXPO NORTHEAST

Southbury CT

March 3 - 5



FRIDAY, MARCH 3

2:30pm-5:45pm	Referee Instructor Evaluator Course - PRE-REGISTRATION REQ.	Liberty
2:30pm-5:45pm	Coach Instructor Course - PRE-REGISTRATION REQ.	Justice
5:00pm-7:00pm	EXPO REGISTRATION	Registration Hall
8:00pm	TRIVIA NIGHT - Sponsored by Region 95 - Somers, NY	Heritage Room

SATURDAY, MARCH 4

7:00am-8:00am	BREAKFAST - GIVE SERVER YOUR MEAL TICKET	TIMBERS
7:00am-2:00pm	EXPO REGISTRATION	Registration Hall
8:00am-5:00pm	RC/AD TRAINING	Justice
8:30am-4:30pm	VENDOR SHOW	

8:00am -8:45am	Referee	Free Kicks & Restarts	Madison
	Coach	NEW - Annual Coach Update - 2023	Congress
	ALL	NEW - Welcome to the EXPO - First Timers Guide	Hamilton
	MGMT	NEW - Annual Management Update	Washington
	MKT	AYSO Best Practices for Sponsorship & Fundraising	Liberty

9:00am -9:45am	Referee	NEW - Annual Referee Update	Madison
	Coach	4 V 4 Training for 6U & 8U	Senate
	Coach	A Framework for Continuous Coach Ed I - "The Why"	Congress
	MGMT	NEW -Creating a Culture of Vol Willingness & Appreciation	Hamilton
	Systems	NEW - Sports Connect	Washington
	MKT	NEW - Local Marketing Platform (SOCi)	Liberty

9:45am - 10:30am	BREAK - SNACKS IN VENDOR ROW	
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SATURDAY, MARCH 4, Cont'd

10:30am -
11:15am

Referee	Proactive Refereeing-Reading the Game & Taking Action	Madison
Referee	Advantage - When & Where?	Jefferson
Coach	NEW - All Your Coaching Communication Needs in the Palm of Your Hand - Welcome to Jungo	Senate
Coach	Coach Administrator Training - CERTIFICATION	Congress
VIP	NEW - VIP Program Guide: Welcome to EPIC!	Hamilton
Systems	NEW - Association Platform	Washington
MKT	Social & Digital Marketing	Liberty

11:30am-12:30pm

LEADERSHIP FORUM WITH NBOD MEMBERS & SECTION DIRECTORS

CONSTITUTION

12:30pm-1:45pm

LUNCH - GIVE TICKETS AT DOOR

TIMBERS

2:00pm -
2:45pm

Referee and Coach	Cooperation Between Coaches and Referees	Madison
Systems	AYSOU/eTrainu	Washington
MKT	Region Websites & SEO	Liberty

3:00pm -
3:45pm

Referee	Fouls & Misconduct Review for 14U Games & Above	Madison
Referee	Fouls & Misconduct Review for 12U Games & Below	Jefferson
Coach	7 V 7 Training for 10U	Senate
Coach	Playground & Schoolyard Soccer Prog Leader- CERTIFICATION **Must do field work at a later date	Congress
Systems	ALL Systems Q & A - bring your laptop if you want!	Washington
MKT	Advanced Social Media	Liberty
MKT	NEW - Ideas for Managing Pre=Season Uncertainties	Hamilton



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SATURDAY, MARCH 4, Cont'd

**4:00pm -
4:45pm**

Referee	Offside: Making the Correct Call	Madison
Referee	Officiating As a Team	Jefferson
Coach	9 V 9 Training for 12U	Senate
Coach	NEW - Coaching Female Players	Congress
MGMT	Safety Director Guided Q & A	Washington
MGMT	NEW - Financial Transparency	Hamilton
MKT	Using MSOFT Teams to Manage Your Program	Liberty

**5:00pm -
5:45pm**

Referee	You Make the Call I (12U games & below)	Madison
Referee	You Make the Call II (14U games & above)	Jefferson
Coach	Tactical Formations & Systems of Play 11 V 11	Senate
Coach	NEW - Program Overview for Kickstart Soccer: the Combined Playground/Schoolyard Option	Madison
MGMT	More Soccer for More Kids Roundtable	Hamilton
Safe Haven	NEW - The Importance of a Safe, Fair, Fun, Family-Friendly Environment. Welcome to Kids Zone 2023!	Washington
MKT	Building the AYSO Brand in Your Community	Liberty

6:00pm

COCKTAIL HOUR SPONSORED BY SCORE SPORTS

GARDEN ROOM

7:00pm

DINNER - GIVE TICKETS AT DOOR
AWARDS BANQUET

TIMBERS



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SUNDAY, MARCH 5

9:00am -9:45am

Referee **NEW** - Stopping Referee Abuse Madison

Coach **NEW** - Chicago Fire FC presents - Social & Emotional Learning & how to close the "Gap" in Youth Soccer Senate

Coach Coaching Coaches & Mentoring II - "The How" Congress

MGMT Auditor Hamilton

10:00am - 10:45am

Referee Nurturing & Retaining Youth Referees Madison

Coach **NEW** - TCM's Top Five Age Group Activities (and how to make them work for your team) Senate

Coach Match Analysis Using Systems of Play & the 5 W's Congress

MGMT TBD Hamilton

MKT Marketing & Promoting Your Region Roundtable Washington

11:00am - 11:45am

Referee Refereeing is Thinking Madison

Coach **NEW** - Chicago Fire FC Presents - Increasing Your Players' Learning Power Senate

Coach **NEW** - CSKJ presents Keeping Your Athletes Healthy Congress

MGMT TBD Hamilton